

The background features a dark blue gradient with a starry space pattern. On the left side, there are several circular gauges or dials with white markings and numbers, including 40, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, and 260. Some gauges have arrows pointing in different directions. The overall aesthetic is technical and futuristic.

QUARTERLY UPDATE

PRESENTED BY:
THE COMPREHENSIVE PLAN STEERING COMMITTEE

MARCH 2023

THANK YOU!

- Community members - for participating in the first round of meetings
- Community Outreach Teams
- Steering Committee
- Planning Board, Zoning Board, ACARC Chairs
- NPV team
- Town Board liaisons

OUTLINE FOR TONIGHT'S UPDATE

1. Quick review of project phases, timeline & getting involved
2. Round 1 meeting series: Participation & comparative statistics
3. Overview of community outreach & advertising methods
4. Recommendation for round 2 meeting series format



PROJECT REFRESHER

PROJECT PHASES, TIMELINE & GETTING INVOLVED

COMPREHENSIVE PLAN STEERING COMMITTEE MISSION STATEMENT

- Engage the Lewisboro community in order to inform the future of our town and capture this vision in an updated Comprehensive Plan.
- Ensure fair and equal opportunities for all members of the community to provide input throughout the multi-year process.

COMMITTEE & BOARD ROLES

- STEERING COMMITTEE
 - Manages the multi-year process, ensures public input is provided directly to the consultant team and is as inclusive and wide-reaching as possible
- CONSULTANT TEAM
 - Translates public input into actionable goals, objectives and recommendations
 - Drafts the updated Comprehensive Plan and Zoning amendments
- TOWN BOARD
 - Votes to approve the updated Comprehensive Plan

Project timeline

Introductory Phase

- Community launch survey
- Consultant search & hire
- Consultant preliminary review
- Community participation survey

COMPLETE

Community Engagement Phase

- Community Outreach Team formation
- Meeting Series 1
- Draft vision, goals & objectives
- Meeting Series 2 - workshops focused on Town & Hamlets

WE ARE HERE

Plan Update Phase

- Consultant drafts plan
- Community input on draft
- Meeting Series 3 - Public hearings on proposed plan & proposed zoning amendments
- Town Board adopts updated plan

LATE 2023*

*Timeline subject to change

How can you get involved?

Community Engagement Phase

- Visit our webpage
- Send us an email to join our mailing list
- Send us an email to join a Community Outreach Team
- Participate in the public meetings or surveys

steering@planlewisboro.com
www.lewisborogov.com/cmpsc

QUESTIONS, COMMENTS?





ROUND 1 MEETINGS

PARTICIPATION & COMPARATIVE STATISTICS

TOTAL PARTICIPATION IN COMPREHENSIVE PLAN PROJECT PROCESS (PROVIDED BY NPV)

Community	Total Population	Total Participation	Percent of Total Population
Ossining	5,626	535	9.5%
Chestnut Ridge	10,505	774	7.3%
Carmel	33,737	1,293	3.8%
Montgomery	23,332	740	3.1%
Lewisboro (To-date)	12,265	353	2.8%
Haverstraw	12,323	323	2.6%
Poughkeepsie	45,471	830	1.8%

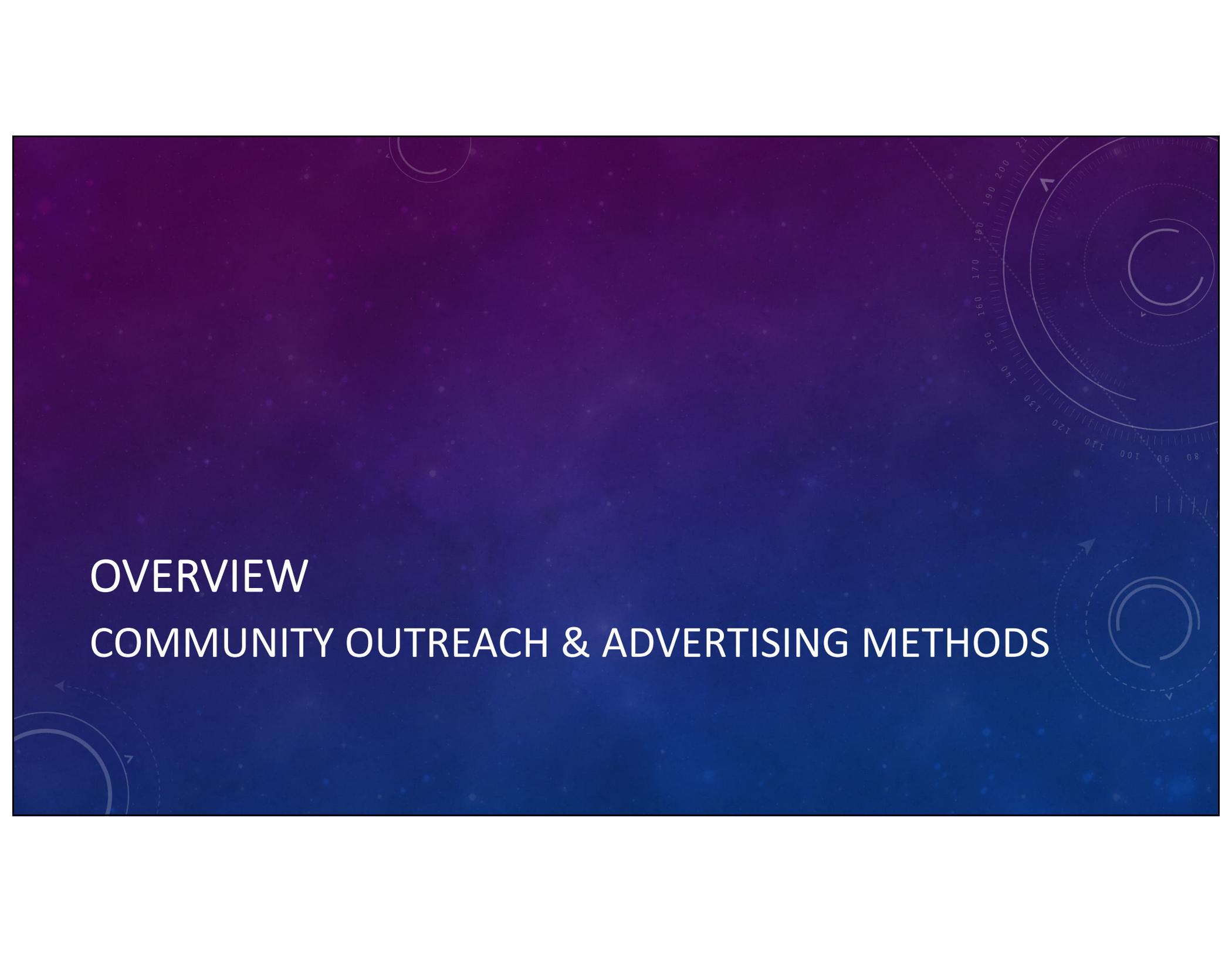
ATTENDANCE BREAK DOWN – ROUND 1

~ 353 TOTAL

- Virtual meetings
 - Monday evening
 - 80 signed up
 - 35 attended
 - Thursday evening
 - 60 signed up
 - 35 attended
- In-person workshop
 - Saturday morning
 - 122 attended
- Virtual survey
 - 161 responded

QUESTIONS, COMMENTS?





OVERVIEW

COMMUNITY OUTREACH & ADVERTISING METHODS

PARTICIPATION SURVEY: SEPTEMBER - OCTOBER 2022

Baseline Advertising Methods

- Town website (*Google translate button*)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media

Additional Methods:

- Town-wide postcard mailer (*English & Spanish*)
- Fliers posted in each Hamlet (*English & Spanish*)
- Library Fair
- Trunk or Treat
- New Neighbor Event

FORMATION OF COMMUNITY OUTREACH TEAMS: NOVEMBER – DECEMBER 2022

Community Outreach Teams

- Cross River Hamlet Team
- Goldens Bridge Hamlet Team
- Lewisboro/Vista Hamlet Team
- South Salem Hamlet Team
- Waccabuc Hamlet Team
- Lakes Team
- Spanish Language Team
- Chinese Language Team

ADVERTISING PHASE 1: UPCOMING MEETINGS - SAVE THE DATE DECEMBER 2022

Baseline Advertising Methods

- Town website (*Google translate button*)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media

Additional Methods:

- Constant Contact mailing list (*675 addresses*)
- Virtual fliers via Community Outreach Teams – email, social media (*English, Spanish, Chinese*)

ADVERTISING PHASE 2: FIRST ROUND OF PUBLIC MEETINGS JANUARY - FEBRUARY 2023

Baseline Advertising Methods

- Town website (*Google translate button*)
- Town weekly community email
- Parks & Rec seniors' newsletter
- Town stand-alone email blast
- Parks & Rec stand-alone email blast
- Record Review
- Katonah-Lewisboro Times
- Town social media

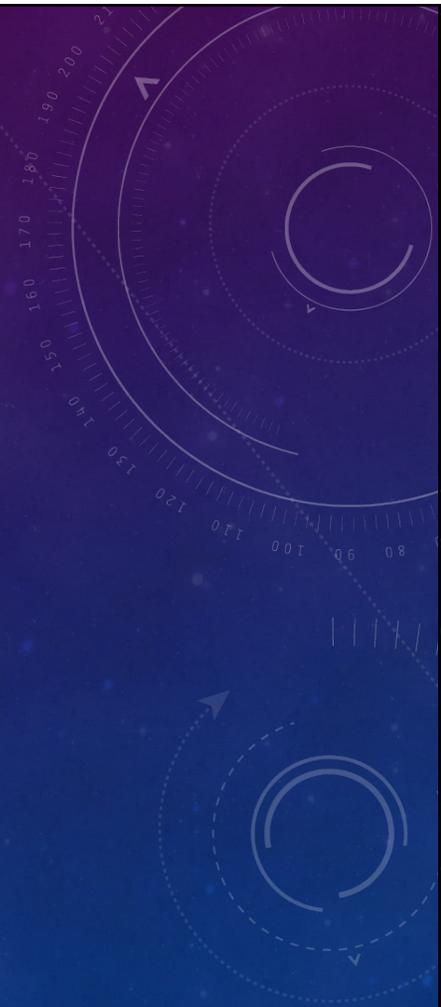
Additional Methods:

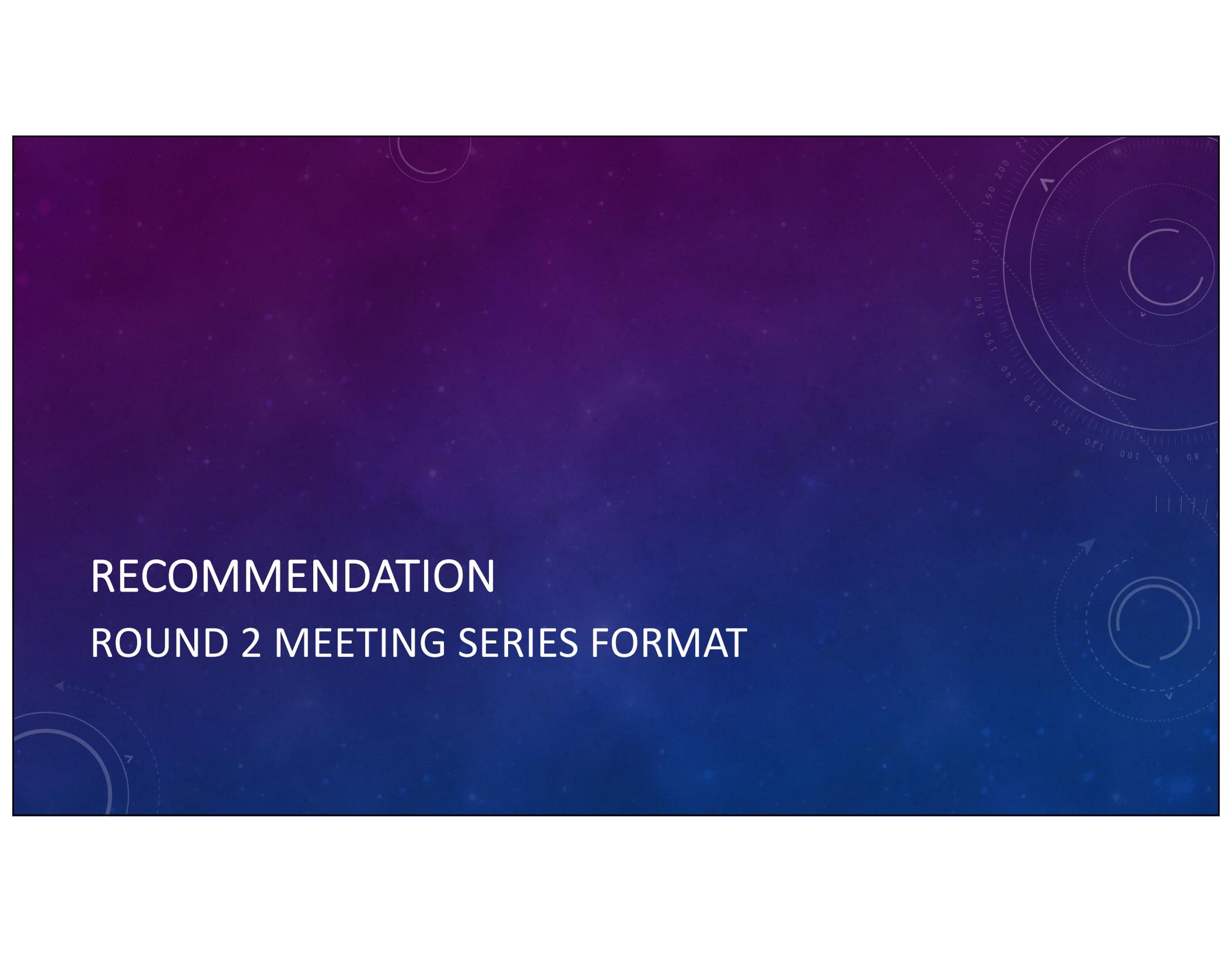
- Constant Contact mailing list
- Town Cable Channel
- Virtual fliers via Community Outreach Teams
- Fliers posted in each Hamlet via Outreach Teams (*English, Spanish, Chinese*)
- Emails to KLSD PTOs & business owners

FUTURE ADVERTISING: REQUESTS FOR TOWN BOARD INVOLVEMENT

- Notify Lewisboro text/phone call system
- Reorganize Steering Committee webpage
- Connection to School District
- Liaison to Parks & Recreation
- Liaison to Fire Houses

QUESTIONS, COMMENTS?



The background is a dark blue gradient with a starry or particle effect. On the right side, there are several technical graphics: a large circular gauge with a scale from 80 to 220, a smaller circular gauge with a scale from 100 to 160, and various dashed and solid lines forming circular paths and arcs. The text is positioned on the left side of the slide.

RECOMMENDATION ROUND 2 MEETING SERIES FORMAT

CONSIDERATIONS & OVERVIEW

Considerations

- Keep project on budget
- Based on attendance/participation patterns from round 1
- Based on collaborative discussion from February 23 Steering Committee meeting

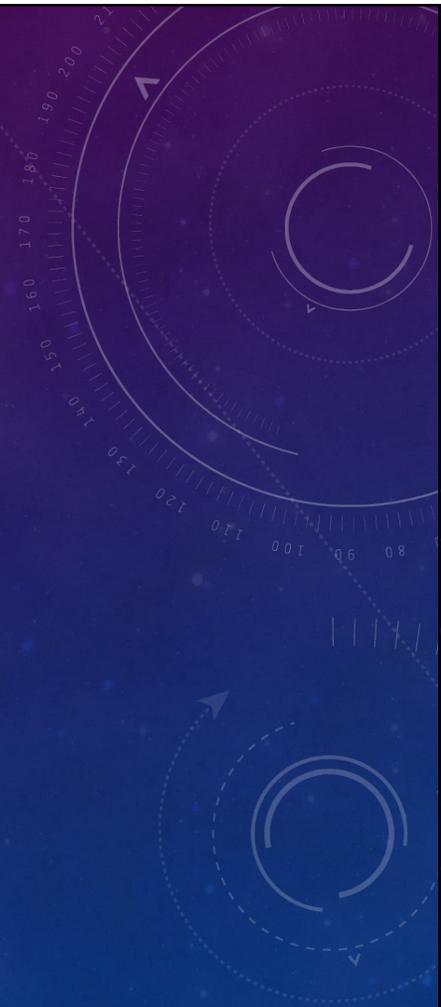
Overview

- Series of 6 in-person Hamlet workshops on Saturdays (childcare)
- 1 town-wide, in-person workshop on Sunday evening (translators)
- Virtual survey open during the full period
- All covering the same content

ROUND 2 IN-PERSON WORKSHOPS – MAY & JUNE 2023

Saturday 1	Goldens Bridge & Cross River	10:30 am – 12:30pm and 2:00pm – 4:00pm <i>Childcare available</i>
Saturday 2	South Salem & Waccabuc	
Saturday 3	Lewisboro & Vista	
Sunday	Town-wide	6:30pm – 8:30pm or 7:00pm – 9:00pm <i>Translators available</i>
Full period	Virtual survey	<i>Translation available</i>

QUESTIONS, COMMENTS?



NEXT STEPS

MARCH "DID YOU KNOW?"
CAMPAIGN

DID YOU KNOW...

...LEWISBORO IS UPDATING IT'S COMPREHENSIVE PLAN?

A Comprehensive Plan communicates the Town's vision for:

- Development
- Capital improvements/projects
- Land preservation
- Government structure & services
- Technology & infrastructure

It provides a roadmap to make this vision a reality:

- Policy recommendations
- Updated zoning code recommendations
- Priorities for implementation

It guides local decision makers for the next 10 – 20 years

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**LEWISBORO
COMPREHENSIVE PLAN
UPDATE**

WWW.LEWISBOROGOV.COM/CMPS

www.lewisborogov.com/cmppsc